

CODE NO: R7-315/MBA

JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY HYDERABAD

MBA-III Semester Regular Examinations February -2010

ENTREPRENEURSHIP

Time:3hours

Max.Marks:60

Answer any Five questions

All questions carry equal marks

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- 1.a) Discuss attitude and leadership of an entrepreneur?
b) What are the problems of Indian entrepreneurs compared with American entrepreneurs in starting ventures?
- 2.a) Distinguish between entrepreneurship and intrapreneurship?
b) Explain Importance features of various types of businesses?
- 3.a) What technological competition we are facing from Global players in the telecom sector. How to overcome them?
b) Discuss SWOT analysis for biotech industry in India or any industry of your choice.
- 4.a) Explain projects life cycle with examples?
b) Why most of the Indian entrepreneurs are not competing in the global markets. Discuss their lack in feasibility studies?
- 5.a) Explain the various steps taken by Indian government to promote entrepreneurship?
b) Explain types of investors and private offerings for entrepreneurs?
- 6.a) Discuss about first mover disadvantages in the market? How can we overcome them?
b) What are the various imitation strategies followed by Indian two wheeler entrepreneurs?
- 7.a) Why India recording poor in women entrepreneurs? How to improve their contribution?
b) Discuss about AP government initiation to promote women entrepreneurship?
- 8.a) Explain various phase in EDP's?
b) What is the need of rural industrialization in India?
